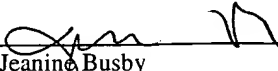




PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

*I hereby certify that this correspondence is being deposited with the U.S. Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on September 22, 2006.*

  
Jeanine Busby

Applicant : James A. McFarlin, et al. Confirmation No. 1160  
Application No. : 09/904,184  
Filed : July 11, 2001  
Title : METHOD AND APPARATUS FOR ONLINE CREATION AND SALE  
OF CUSTOM LOCAL STORE MARKETING MATERIALS  
  
Grp./Div. : 3622  
Examiner : Duran, Arthur D.  
  
Docket No. : 45565/M785

**INFORMATION DISCLOSURE STATEMENT WITH FEE  
UNDER 37 CFR §§ 1.97(c) AND 1.17(p)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Post Office Box 7068  
Pasadena, CA 91109-7068  
September 22, 2006

Commissioner:

In compliance with the duty of disclosure under 37 CFR §§ 1.56, 1.97 and 1.98, and in accordance with the provisions in the Manual of Patent Examining Procedure §§ 609 and 707.05(b), enclosed is FORM PTO/SB/08A/B listing the references that are known to applicant.

It is respectfully requested that the listed references be considered in the examination of this application and identified on the list of references cited on the patent issuing for this application. Applicant also requests that an initialed copy of FORM PTO/SB/08A/B be entered in the application file and returned to applicant with the next communication from the Office in accordance with MPEP § 609.

Enclosed is the processing fee of \$180 as required by 37 CFR § 1.17(p). The Commissioner is hereby authorized to charge any fees which may be required by this paper to

09/27/2006 RFEKADU1 00000015 09904184

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**Application No. 09/904,184**

Deposit Account No. 03-1728. Please show our docket number with any Deposit Account transaction. **A copy of this paper is enclosed.**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By Walter G. Maxwell  
Walter G. Maxwell  
Reg. No. 25,355  
626/795-9900

WGM/jb  
Enclosures: Check \$180  
Copy of IDS  
Form PTO/SB/08A/B

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**INFORMATION DISCLOSURE**

**STATEMENT BY APPLICANT**

(use as many sheets as necessary)

**Attorney Docket Number**

**45565/M785**

**Application Number**

**09/904,184**

**Filing Date**

**July 11, 2001**

**Applicant(s)**

**James A. McFarlin, et al.**

**Group Art Unit**

**3622**

**Examiner Name**

**Duran, Arthur D.**

**U.S. PATENT DOCUMENTS**

EXAMINER INITIALS	Cite No. <sup>1</sup>	DOCUMENT NUMBER	PUBLICATION DATE	NAME OF PATENTEE
		Number - Kind Code <sup>2</sup> (If Known)	MM-DD-YYYY	
		US 2002/0046129 A1	04-18-2002	Nakagawa
		US 2003/0076350 A1	04-24-2003	Vu
		5,845,302	12-01-1998	Cyman, Jr. et al.
		6,134,018	10-17-2000	Dziesietnik et al.
		6,167,382	12-26-2000	Sparks et al.
		6,535,294 B1	03-18-2003	Arledge, Jr. et al.
		6,650,433 B1	11-18-2003	Keane et al.

**FOREIGN PATENT DOCUMENTS**

EXAMINER INITIALS	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	T <sup>6</sup> (✓)
		Country Code <sup>3</sup> - Number <sup>4</sup> - Kind Code <sup>5</sup> (If Known)			

**OTHER DOCUMENTS**

EXAMINER INITIALS	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article, title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.

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EXAMINER SIGNATURE	DATE CONSIDERED
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at www.pto.gov or MPEP 901.4. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup> Applicant is to place a check mark here if English Language Translation is attached.	

Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE